



Media Delivery Guidelines KPVI / KFXP / KXTF

Physical Media Delivery - SD Media ONLY (HD media is not accepted at this time)

Spots delivered via tape can be accepted on the following formats: BetacamSP or DVCAM (no miniDV, only Sony DVCAM stock).

The content must conform to the following standards:

- (58:00:00 - 58:30:00) 30 seconds of black
- (58:30:00 - 59:30:00) 60 seconds of NTSC color bars with -12 VU 1K tone
- (59:30:00 - 59:40:00) 10 seconds of black
- (59:40:00 - 59:50:00) 10 seconds slate (with client, title, spot length, date, AD-id/ISCI number if applicable)
- (59:50:00 - 59:58:00) 08 seconds visual countdown MOS with tone at 59:58:00
- (59:58:00 - 59:59:29) 02 seconds black
- (00:00:00) commercial spot
- 05 seconds of black following end of spot

We DO NOT accept 16:9 anamorphic spots.

Spots delivered via DVD must conform to SD specifications. High Definition/Blu-ray media is not accepted at this time.

Spots must conform to the same standards as above for tape.

Media must be delivered by 15:00 MT for air play the following day.

Digital Media Delivery - SD Media ONLY (HD media is not accepted at this time)

We prefer FTP delivery to our server. You may upload using the following credentials:

URL: <ftp.kpvi.com>

Username: chan6

Password: 1ftp4kpvi6

You may upload 24 hours a day, seven days a week. There are no transfer speed restrictions at this time.

We can download from your ftp server if you provide the spot filename and credentials via email to:

- your KPVI/KFXP/KXTF Account Executive
- KPVI Master Control at kpvimastercontrol@kpvi.com

We can download from your website if you provide the spot filename, your url and username/password (if necessary) to:

- your KPVI/KFXP/KXTF Account Executive
- KPVI Master Control at kpvimastercontrol@kpvi.com

We can accept delivery via an online delivery service such as YouSendIt, SwapDrive, etc.

KPVI/KFXP/KXTF **do not subscribe** to any delivery service so you **must provide a direct link** to the spot file.

Spots sent via emailed links require additional handling, and should be submitted at least 2 business days prior to the air date. One file per link please.

The spot must conform to the following specifications:

- 720x486 (NTSC D1) frame size
- RGB color levels
- 44.1 kHz or 48kHz audio sample rate
- Standard container (.mov, .avi, .mpg or .mp4)
- Standard video codec (H.264/MPEG-4 AVC, MPEG-4 Part 2, DV/DVCPRO-NTSC, Sorenson, Apple ProRes 422, etc.)
- Standard audio codec (Little Endian, Big Endian, AAC, etc.)

If you do not provide a slate with the spot's title and or isci, the filename must be the same as the spot's title or isci.

We do not accept NLE proprietary codecs at this time (e.g., Avid, Rhozet, etc.)

Spots will air in 4:3 frame standard digital. We do not air spots in 16:9 HD at this time.

16:9 frame spots will be letter boxed to a 4:3 frame.

We DO NOT accept 16:9 anamorphic spots.

Media must be delivered or available for download by 15:00 MT for air play the following day.